ASCO Direct



ASCO23 RAPID HIGHLIGHTS WEBINARS

Official 2023 ASCO® Annual Meeting Research Highlights by Topic

These rapid, tumor-specific, online programs enable oncology professionals to quickly digest the most practice-changing science from the 2023 ASCO Annual Meeting—the premier global event in oncology.

Programs start with attendees viewing one of the 15 tumor-specific highlights presentations from ASCO23 led by world-renowned faculty and highlighting the most clinically applicable science. This is followed by Expert-led discussion to bring additional clinical context and insights to the territory-specific or regional audience.

Benefits of ASCO23 Rapid Highlights

Cuts through the noise to enable the audience to digest the most impactful data from the Annual Meeting, without delay

Saves time and effort in recreating highlights or summaries – the official highlights are already ready to go

Additional expert insights tailored to provide context to a clinical audience

Concise, tumor-specific approach to keep the audience engaged

Programs can take place as early as June 5th 2023 so register your interest now! Contact asco@springer.com to discuss sponsorship options today.

Choose your Topic

- Breast Cancer Local/Regional/ Adjuvant
- Breast Cancer Metastatic
- CNS Tumors
- GI Cancer Colorectal and Anal
- GI Cancer Gastroesophageal, Pancreatic and Hepatobiliary
- GU Cancer Kidney and Bladder
- GU Cancer Prostate, Testicular and Penile
- Gynecologic Cancer

- · Head and Neck Cancer
- Hematologic Malignancies Lymphoma and Chronic Lymphocytic Leukemia
- Hematologic Malignancies Plasma Cell Dyscrasia
- Lung Cancer NSCLC Local-Regional/ Small Cell/Other Thoracic Cancers
- Lung Cancer NSCLC Metastatic
- Melanoma/Skin Cancers
- Sarcoma

ASCO23 Rapid Highlights Format





Welcome, followed by broadcast of selected tumor-specific highlights presentation from ASC023



Expert-led discussion to bring additional insights and local perspective to the data, with audience Q&A



Close and take-home messages

Contact asco@springer.com for a full range of ASCO licensing opportunities.

